



O-Town
Improv Festival



OTIF by the Numbers

- »» March 8-10, 2024
- »» 36 performances over 3 days
- »» 100+ performers from nationwide
- »» Headline shows featuring nationally accredited performers
- »» Social events and workshops



Performances



Groups



Musical



Solo



Special Groups



Specialty Comedy



**Family
Friendly Shows**



**Special
Populations**





International Performers



// The O-Town Improv Festival Orlando's Improv Festival

ABOUT US

Produced by Anthony,
Marisa, Justin and Kelly



Why Improv

Improvational comedy is fun, clean,
suitable for almost all audiences and feels
like magic



Who comes to OTIF?

Improvvisers
Actors
Community Members
College Students
Professionals

Why do they come?

A great festival

America's Tourist
Destination



Community Engagement



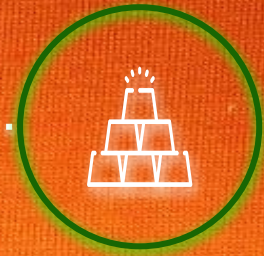
Performances



Networking
Opportunities



Idea Sharing



Classroom
Learning



WHAT YOU GET

**Positive
Press**

**Support
the Arts**

**New
Audiences**

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**Fresh Social
Content**

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**Prospective
Customers**

**Industry
Leader**

**FOMO is
real**



Sponsorship Opportunities

Social

Interact via our social media

Market

Be a part of our marketing plan

Charge

Host a device charging lounge

Refresh

Refreshments: the way to any actor's heart



Qualitative ROI

Media Coverage



Social Media

Positive Link



Networking

Presenting Sponsor

VIP Treatment at the Festival

- Kick off each night, with 5 min speech
- 3 live commercials, 1 each night
- Our cast performs a scene with you during the headliner block.
- 10 weekend passes
- VIP reserved seating
- You're mentioned between every set
- You're featured at brunch on Sunday
- Your company gets a signature cocktail

\$4950

Presenting Sponsor con't

At Your Place

- A private 2-hour team building session
- Storyteller or stand up comedy workshop (8 hours) for 10 guests

Online

- Premium placement on the website with logo and backlink
- SEO-rich press release and blog post
- Feature blog on our website and newsletter
- Blasts on our social media at 50,000 impressions per month

In Print

- Your company logo hung at festival venue
- Custom printed banner displayed at the festival
- Logo on festival t-shirts
- Your name featured on all advertising
- Your literature at the festival venue

\$4950

Festival Sponsor

- A private 2-hour team building session
- You're mentioned once a night
- Custom printed banner displayed at the festival
- Logo on festival t-shirts
- Your name featured on all advertising
- Your literature at the festival venue
- Your company gets a signature cocktail
- Placement on the website with logo and backlink
- SEO-rich press release and blog post
- Blasts on our social media at 50,000 impressions per month
- 8 weekend passes

\$2450

Theater Sponsor

- A 1-hour virtual team building session
- Custom printed banner displayed at the festival
- Your name featured on all advertising
- Your literature at the festival venue
- Placement on the website with logo and backlink
- SEO-rich press release and blog post
- Blasts on our social media at 50,000 impressions per month
- 6 weekend passes

\$1000

Mainstage Sponsor

- Your name featured on all advertising
- Your literature at the festival venue
- Placement on the website with logo and backlink
- Blasts on our social media at 50,000 impressions per month
- 4 weekend passes

\$500

Star Sponsor

- Your literature at the festival venue
- Placement on the website with logo and backlink
- Blasts on our social media at 50,000 impressions per month
- 2 weekend passes

\$250

Performance Sponsor

- Your literature at the festival venue
- Placement on the website with logo and backlink
- Blasts on our social media at 50,000 impressions per month

\$100

Past Sponsors

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.....
SUBCULTURE
.....

COFFEE ROASTERS



What's next?

Contact us to get started!

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otownimprovfestival.com



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